



Alpha Capital AMC Co., Ltd.

87/1 Capital Tower, All Seasons Place Fl. 12 , Wittayu Rd. Lumpini, Patumwan, Bangkok Thailand

PRIVACY NOTICE

Alpha Capital AMC

Any individual or entity should note that in contacting, making a transaction, signing an agreement with Alpha, they may be required to provide Alpha with personal information (personal data) concerning themselves and - in the case of an entity - their owners, beneficiaries, directors and/or authorized signatories. This may be subject to the Personal Data Protection Act B.E. 2562, and Alpha is providing you this notice to help you to better understand why and how Alpha collects certain personal data, the care with which Alpha treats personal data, and how Alpha uses personal data.

Personal Data means any information relating to you or any individual, which you or another person on your/their behalf may have provided to us, and from which that individual may be identified, directly or indirectly, including by reference to an identification number or to one or more factors specific to his or her physical, economic, cultural or social identity.

Processing of personal data means any operation or set of operations which is performed on personal data, whether or not by automatic means, such as collection, recording, organization, storage, adaptation or alteration, consultation, use, dissemination or otherwise making available, blocking, erasure or destruction.

Personal data collected

Alpha collects and records personal data through face-to-face, telephone conversations, electronic and written correspondence, agreement, questionnaires, applications or other forms, website or other lawful and fair means.

Personal data which Alpha collects, uses or discloses may include identification number, date of birth, address, copy of ID card, photograph (on identification document), passport number, copy of passport, social security number, contact details, telephone number, bank account details, health information, any proceedings for any offence committed by the data subject, disposal of any such proceedings or any sentence by a court.

Copy of ID card is required mainly to verify identity of the subject. Nationality, religion shown on it are not collected for any processing whatsoever.

Purposes for personal data collect, use, disclose

Alpha uses personal data for one or more of the following purposes (i) to perform a contract or a requested pre-contract, (ii) where Alpha is required by law, (iii) where it is in Alpha's legitimate interest, (iv) for internal marketing purpose applicable only to Alpha's Real Estate Owned customers.



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Failing to provide personal data may prevent you from making a transaction, entering into a contract or an agreement, when it is necessary under the law or contractual terms.

Disclosure and Transfer of Personal Data

Alpha may disclose and transfer personal data as required by government order or regulation; or to third parties such as its service providers or parties engaged in activities on Alpha's behalf such as law firms, auditors, closers, as necessary to perform their duties with regards to confidentiality arrangement; or to affiliated/related companies that may be located inside or outside the country, which may have lesser security.

Retention Period of Personal Data

Alpha shall keep personal data as long as required to fulfill contractual obligations and for a suitable period reflecting the statutory limitation period under the laws and regulatory requirements pertaining to that contract.

Where Alpha processes personal data in connection with a legal obligation, for example AML purposes, such personal data will be kept for as long as required under the relevant local law.

Data Subject right

Data subjects may have a right of access to their personal data, a right to amend and rectify inaccuracies in personal data, a right to erase, a right to cease processing, a right to obtain data in a structured, commonly used, machine-readable and interoperable format, a right to object the collection, use and disclose of their personal data, a right to withdraw consent by making a request in writing. Data subjects may also have the right to lodge a complaint with the national data protection authority.

These rights are subject to certain availability, exceptions and conditions under the applicable laws. If data subjects wish to exercise these rights or have any queries about personal data held by Alpha they may make the request in writing to Alpha at the contact specified in the last paragraph of this notice.

Personal Data of another Individual or Entity

If individuals or entities provide Alpha with personal data of others, or authorize someone to act on their behalf, they agree that they will inform those individuals or legal entities that such personal data have been provided to Alpha and provide them with this notice. They should seek consent from those individuals or legal entities before their information is provided.

Confidentiality and Security

Alpha takes its confidentiality obligations to data subjects seriously and will only provide personal data on a need-to-know basis to the relevant and required parties for the purposes specified above.



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Alpha has a policy of protecting and securing of personal data and employs physical, electronic, and procedural safeguards to protect personal data under our control. Where required by applicable data protection law, Alpha will notify data subjects of data breach incidents (if any).

Alpha reserves the right to change this notice at any time.

Announcement date 28 May 2021